

George Pabich

Digital Developer/Designer

Professional Summary – Experienced Senior Digital Developer & Designer

Engaged developer and designer with over 20 years' experience creating digital deliverables from conception to completion. Front-end development, advertising, and mobile applications. Versatile, but focused skill set with extensive experience in front-end development, email marketing, banner animation, graphic design, brand development, video editing and motion graphics. Collaborative and continuously adapting to new technologies.

Work History

- 2024-01 - Present** **Developer/Designer – Freelance**
- HTML5/CSS responsive websites, banner ads, and marketing email development and design
 - Supported brands: Mack Trucks, BOSS Snowplow, Duluth, Spectrum
- 2023-07 - 2024-01** **Digital Developer – Amgen, Chicago IL**
- Banner ad development and design for rare disease for Horizon Pharmaceuticals (acquired by Amgen) for internal clients as part of an in-house agency
 - Utilized HTML/PHP, CSS and JavaScript to create animated banners
 - Worked closely with designers to ensure designs translated into code
- 2018-02 - 2023-07** **Developer/Designer – Freelance**
- HTML5/CSS responsive websites, banner ads, and marketing email development and design
 - Developed a “Wordle”-type game for trade show to increase booth traffic
 - Supported brands: AgroFresh, Arm & Hammer, Elanco, Dairyland Seed
- 2016-01 - 2018-02** **Developer/Designer – Northern Bound**
- Developed and designed Simply Trivial™, a classic trivia mobile iOS game mobile game concept
 - Swift 4.0 development in iOS for freemium game with In-App purchases
- 2009-12 - 2016-01** **Developer/Designer – Freelance**
- Motion graphics, HTML5/CSS responsive websites, banner ads, marketing email development and design
 - Supported brands: Sony, Sears, eBay, Buddig, Leinenkugel's, Nielsen
- 2006-12 - 2009-12** **Interactive Designer/Developer – Element 79 Partners**
- Digital media design and development for interactive Flash based websites
 - HTML/CSS website design and development
 - Supported brands: BMO Harris Bank, Gatorade, Zicam
- 2001-11 - 2006-12** **Rich Media Director – Fishtank Brand Advertising**
- HTML/CSS websites and banner ad development and design
 - Motion graphics design, 3D animation, and video editing
- 1996-03 - 2001-11** **Rich Media Director – Luminant Worldwide**
- Concept, design, and develop interactive rich media projects
 - Production of motion graphics, 3D animation, and video/audio editing

Education

- 1990 - 1992** **Collin County Community College**
- Associate of Arts – Advertising Art

Personal Info

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E-mail

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LinkedIn

<https://www.linkedin.com/in/georgepabich/>

Online Portfolio

<https://georgepabich.com>

Capabilities

Digital Development

Motion Graphics

Design

Production

Skills

Adobe Creative Suite

Xcode / Visual Studio Code

Bootstrap, JavaScript, CSS