George Pabich

Digital Developer/Designer

Professional Summary – Experienced Senior Digital Developer & Designer

Engaged developer and designer with over 20 years' experience creating digital deliverables from conception to completion. Front-end development, advertising, and mobile applications. Versatile, but focused skill set with extensive experience in front-end development, email marketing, banner animation, graphic design, brand development, video editing and motion graphics. Collaborative and continuously adapting to new technologies.

Work History

2024-01 - Present

Developer/Designer/Animator – *Freelance*
- HTML5/CSS responsive websites, banner ads, and marketing email development and design
- Supported brands: Mack Trucks, BOSS Snowplow, Duluth, Spectrum

2023-07 - 2024-01

Digital Developer/Animator – *Amgen, Chicago IL*
- Banner ad development and design for rare disease for Horizon Pharmaceuticals (acquired by Amgen) for internal clients as part of an in-house agency
- Utilized HTML/PHP, CSS and JavaScript to create animated banners
- Worked closely with designers to ensure designs translated into code

2018-02 - 2023-07

Developer/Designer/Animator – *Freelance*
- HTML5/CSS responsive websites, banner ads, and marketing email development and design
- Developed a "Wordle"-type game for trade show to increase booth traffic
- Supported brands: AgroFresh, Arm & Hammer, Elanco, Dairyland Seed

2016-01 - 2018-02

Developer/Designer/Animator – *Northern Bound*
- Developed and designed Simply Trivial™, a classic trivia mobile iOS game mobile game concept
- Swift 4.0 development in iOS for freemium game with In-App purchases

2009-12 - 2016-01

Developer/Designer/Animator – *Freelance*
- Motion graphics, HTML5/CSS responsive websites, banner ads, marketing email development and design
- Supported brands: Sony, Sears, eBay, Buddig, Leinenkugel's, Nielsen

2006-12 - 2009-12

Interactive Designer/Developer – *Element 79 Partners*
- Digital media design and development for interactive Flash based websites
- HTML/CSS website design and development
- Supported brands: BMO Harris Bank, Gatorade, Zicam

2001-11 - 2006-12

Rich Media Director – *Fishtank Brand Advertising*
- HTML/CSS websites and banner ad development and design
- Motion graphics design, 3D animation, and video editing

1996-03 - 2001-11

Rich Media Director – *Luminant Worldwide*
- Concept, design, and develop interactive rich media projects
- Production of motion graphics, 3D animation, and video/audio editing

Education

1990 - 1992

Collin County Community College
- Associate of Arts – Advertising Art

Personal Info

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312.545.3513

E-mail
gpabich@me.com

LinkedIn
https://www.linkedin.com/in/georgepabich/

Online Portfolio
https://georgepabich.com

Capabilities

Digital Development

Motion Graphics

Design

Production

Skills

Adobe Creative Suite

Xcode / Visual Studio Code

Bootstrap, JavaScript, CSS